



**VENTURE NAME:** *b2d2 INC*

**HEADQUARTERS:**  
*90 Peaceable Street, Redding, CT, 06896*

**NEW YORK BRANCH:**  
*152 ½ East 63rd Street, NY, NY, 10065*

**CONTACT INFORMATION:**  
*Barry Kosofsky – Founder*  
**M:** *914-874-3611*  
**W:** *b2d2.org* | **E:** *barry@b2d2.org*

**INDUSTRY:**

*Bio-Medical Device / Concussion*

**NUMBER OF EMPLOYEES: 3**

**MANAGEMENT:**

**Executive Leadership**

*Barry Kosofsky, MD, PhD*  
*Jeffrey Kosofsky*  
*James Thompson, PhD*  
*Tony Payson, Jr.*

**Corporate Board**

*TBD*

**Advisory Board**

*Tony Coles, MD*  
*Doug Cole, MD*

**Scientific Board**

*Jeff Kutcher, MD*  
*John Leddy, MD*

**FINANCE:**

**Auditor**

*Eric Rubury, MBA*

**Current Investors**

*TBD*

**Financing Sought**

*\$6,000,000 USD*

**LEGAL:**

**Corporate Negotiation**

*Nahal Nellis, Esq*

**Intellectual Property**

*Licensed from Cornell*  
*Patent(s) Pending*

**Concussion Solutions in the Palm of Your Hand**

**EXECUTIVE SUMMARY:**

b2d2 is socially driven bio-medical device company focused at the intersection of science, sport and technology. Our mission is to create lasting impact by simplifying the concussion diagnostic process. We aim to introduce a turn-key rehabilitation program for patients to recover more efficiently and effectively once diagnosed – concussion solutions in the palm of your hand.

**COMPANY HISTORY:**

*Founded:* Summer 2017  
*Launched:* Winter 2018

**MARKET OPPORTUNITY / UNMET NEED:**

Identifying individuals post-concussion at risk for prolonged recovery times, and accelerating their recovery.

**PRODUCTS/SERVICES – LAUNCHED & PIPELINE:**

*Cold Glove:* POC  
*Laser Cap:* Design Spec  
*Graded Exercise Application:* Launched for non-commercial validation

**COMMERCIAL / TECHNICAL MILESTONES:**

*Prototype of Cold Glove:* 6/1/18  
*Manufactured Cold Glove:* Anticipated 1/1/19  
*Prototype of Laser Cap:* 9/1/18  
*Manufactured Laser Cap:* 4/1/19  
*Downloadable iOS Version of the Graded Exercise App:* 9/1/18  
*Downloadable Android Version of the Graded Exercise App:* 1/1/19

**INTELLECTUAL PROPERTY:**

Licensed from Cornell University:  
2 patents pending (Cold Glove and Laser Cap)  
1 Copyright filed (Graded Exercise Application)

**COMPETITION IN THE CONCUSSION SPACE**

Other Blood and Saliva-based Diagnostics  
Other Diagnostic Devices  
Other Therapeutic Devices

**FINANCIAL PROJECTIONS (UNAUDITED):**

3.3 million *projected revenue in year 2*  
13.2 million *projected revenue in year 3*  
33.2 million *projected revenue in year 4*

**PRIMARY PURPOSE OF PRESENTATION:**

Investment  
Business Development  
Social Awareness and Impact